



# CONVERSATION STARTER

Virtual networking, real connections.

## All-in-one solution for online networking events

### This is why:

#### Supercharge your community

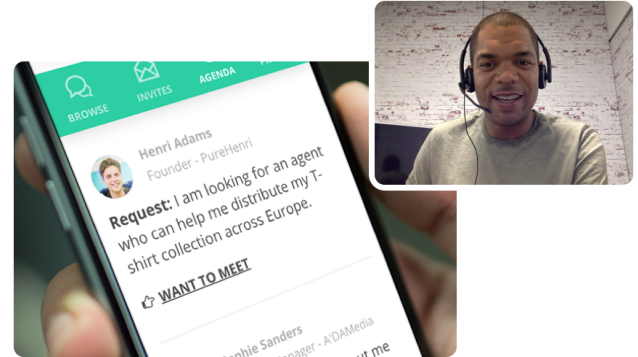
- Increase the value of the community and their expertise in a direct, relevant, and time-efficient way, from anywhere.

#### Optimize your time and budget

- Virtual events cost a fraction in time and money. No venues, catering, transport, print or support staff.

#### Measurable impact

- Tangible data in your role as connector, facilitator: attendees, meetings booked, relevance scores and more.



**Optional: Sell sponsorships or premium seats to turn an online event into a revenue stream!**

### This is how it works:

#### Before the event, invitees:

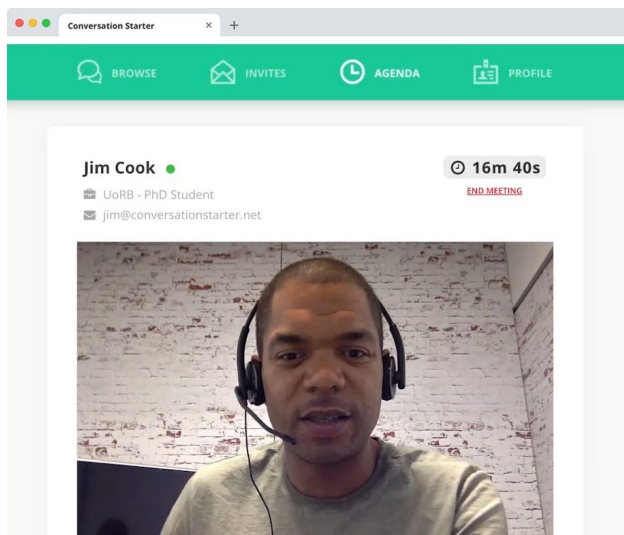
- create a network profile and publish topics, requests and offers
- invite people for short video calls

#### During the event, invitees:

- have short one-on-one video conversations, in the browser, no installation required

#### After the event, invitees and organisers:

- get an overview of their conversations, notes and contact details
- receive valuable insights on the online event



## Example events:

### The Ripple: Transatlantic networking event



The Belgian-American Chamber of Commerce (BelCham) and 25 partners from Europe and the United States organised a massive transatlantic networking event.

The Ripple enables entrepreneurs to plan 1-1 calls with new business partners from across the Atlantic without leaving their seat.

**408 participants - 1.289 meetings**

### EYnovation™ Investment Launchpad: Investor matchmaking event



The Factory, by EY, organised a curated investor matchmaking event for tech companies looking to raise €100K - €500K.

The event included both workshops to help the companies prepare their investment pitch as well as matchmaking between companies and investors.

**30 participants - 20+ investments**

### Innovating Smarter, Together: Connecting entrepreneurs with researchers



By facilitating matchmaking between entrepreneurs and researchers from thirteen Universities, innovation is boosted in a big way.

Organised by the Belgian Chamber of Commerce, the association of Flemish Universities of Applied Sciences, Flanders Innovation and Entrepreneurship and Blikopener.

**210 participants - 371 meetings**

And many more. Check out: <https://conversationstarter.net/cases/>

